



# GrantStation

## STRATEGIC RESEARCH GUIDE

### START HERE

- Create a Project
- Identify Search Terms
- Search for Funding Opportunities

1

### REFINE

- Refine Your Prospects
- Use Filters
- Save and Remove Funding Opportunities

2

### RESEARCH

- Research Your Prospects
- Review Records
- Analyze Funding Patterns
- Review Funder Websites

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### DECIDE AND PRIORITIZE

- Use a Decision Matrix
- Prioritize Your Funding Opportunities
- Track Your Progress

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### POSITION YOUR OPPORTUNITIES

- Create a Funding Strategy
- Decide How Much to Request
- Plan Sequence and Timing
- Connect With Funders

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### CREATE A GRANTS CALENDAR

- Create a Master Grants Calendar
- Develop a Proposal Writing Schedule

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### SET GRANTSEEKING GOALS

- Use the Grant Diversification Assessment
- Use the Benchmarker Tool
- Create Goals and Objectives

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### EVALUATE

- Establish a Baseline
- Track Key Grant Metrics
- Use Metrics to Improve Decision Making

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